

Student Internship for PolyU Fashion Show and Community Service

Job Duties & Responsibilities:

Fashion Show Promotion:

1. Liaising with the show finalists
2. Drafting newsfeed for social media platform including FB, IG, Twitter, ITC webpage and e-Newsletter, etc.
3. Image editing for FB/ IG posts
4. Writing biligual captions
5. Photo shooting for online promotion
6. Filming video for online promotion
7. Video editing with subtitles
8. Resizing and transforming files into various formats
9. Assisting in show coordination

Fashion Show Production:

1. Liaising with the show finalists
2. Assisting in show production and exhibition booth set-up
3. Assisting logistic of show materials

Community Service:

1. Assist the Project Supervisor in planning and executing the project
2. Provide logistic and administrative support for co-design workshops/ programmes
3. Data collection through questionnaire surveys
4. Provide editorial support for project publications/ promotional materials

Key requirements:

- ITC students
- Passionate in design, fashion, and social service
- Motivated and responsible, willing to interact with different people

Interested students should send the application form

<https://www.polyu.edu.hk/hro/docdrive/careers/form/hrform7A.doc> and CV to jln.lam@polyu.edu.hk by 31 May 2022.