



Founded in 2017 by Nina Sieber, WEAT is a contemporary designer handbag and accessory brand. With a cross-continental setup, based in Hong Kong and Germany, the label has a digital first, direct-to-consumer approach targeting international customers with a similar lifestyle. WEAT is recognized for high-quality leather goods that define their uniqueness through a fusion of elegance and edge, fashion and functionality. WEAT designs are exclusively available at selected retailers and online at [weat-studio.com](http://weat-studio.com).

We are currently seeking an ambitious talent to join our striving team based in Wong Chuk Hang, Hong Kong for 3 - 6 months as:

## **FASHION INTERN PART-TIME/FULL-TIME**

The Fashion intern is assisting the team in daily e-commerce/social-media operations and content creation.

### **YOUR DAY TO DAY INCLUDES:**

- Assist the Graphic Manager and Marketing team on generating concepts, brand/marketing campaigns
- Assist in organizing and conducting photo shoots (inhouse and external), including research of venues and locations, model scouting and fittings
- Create digital and social media content (images & video) as well as help with physical brand assets when needed
- Copywriting for social posts, official website and external press materials
- Assist in daily e-commerce operations
- Conduct market research to help with current and future product development

### **YOU ARE EXCITED ABOUT THE FOLLOWING:**

- You are enthusiastic about fashion
- You enjoy working in a fast-paced environment
- You have an eye for visual design and images
- You are familiar with social media platforms
- You love coming up with new ideas to improve the digital brand experience
- You want to be part of a young team and get a chance to shape a growing brand



**YOU BRING GREAT THINGS TO THE TABLE:**

- Studies in (Fashion) Design, Management or equivalent
- Proficiency in MS Office; experience in Adobe Photoshop, InDesign and Google Analytics is a plus
- Enjoying teamwork
- Organized and good time management
- Fluency in English

**WHAT WEAT OFFERS:**

- Cool, fun, ambitious team
- Start-up culture
- Cross-continental team-work: Hong Kong x Germany
- Endless Handbags ♥
- Duty Days/Working Hours – negotiable as base on the school schedule
- Salary - negotiable

Have we sparked your interest? Send your CV to [work@weat-studio.com](mailto:work@weat-studio.com)