

# Naughty Thoughts

WWW.SHOPNAUGHTYTHOUGHTS.COM  
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## DESIGN ASSISTANT

NAUGHTY THOUGHTS AND ITS SISTER BRAND ARE INDEPENDENT BRANDS FOUNDED IN 2020 BY CHRIS CHAN. SHE IS AN ENTREPRENEUR AND ALUMNI OF POLYU ITC. THE BRANDS FOCUS ON MAKING POLE DANCE CLOTHING, CLUBWEAR AND LINGERIE THAT'S FUNCTIONAL AND FASHION FORWARD.

WITHIN THE PAST 2 YEARS, THE BRANDS HAVE QUICKLY EXPANDED INTO INTERNATIONAL BRANDS AND ARE LOVED BY DANCERS AROUND THE WORLD. IN THE COMING FUTURE, WE ARE EXPANDING THE BRAND INTO THE FASHION SCENE IN EU AND UK. WE WILL BE COLLABORATING WITH BESPOKE SHOE MAKER AND ACCESSORY DESIGNERS TO EXPAND THE PRODUCT RANGE. WE ARE NOW LOOKING FOR PASSIONATE EMPLOYEE TO JOIN US ON THE JOURNEY.

THE EMPLOYEE WILL BE WORKING CLOSELY WITH CHRIS THROUGHOUT THE WHOLE PROCESS AS AN ASSISTANT. YOU WILL LEARN EVERY PROCESS FROM BRAND DEVELOPMENT, COLLECTION DEVELOPMENT TO SELLING.

THERE WILL BE PROMOTION OPPORTUNITIES AS WE EXPAND. IF THE EMPLOYEE IS SKILFUL AND INDEPENDENT, CHRIS WOULD BE HAPPY TO HAVE THEM AS A BUSINESS PARTNER IN LONG TERM.

## JOB DESCRIPTION

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WE WILL BE DEVELOPING AROUND 4 CAPSULE COLLECTIONS PER YEAR. (8-12 PIECES PER COLLECTION)

THE EMPLOYEE IS ALSO RESPONSIBLE FOR ASSISTING WITH DAILY ADMINISTRATIVE WORK AND SOCIAL MEDIA.

COLLECTION DEVELOPMENT:

- COLLECTING INSPIRATIONS
- SAMPLE MAKING AND MATERIAL SOURCING
- FITTING AND FOLLOWING UP WITH MANUFACTURERS
- ORGANISING PHOTOSHOOTS AND PHOTO EDITING

SOCIAL MEDIA AND CS:

- CONNECT WITH CUSTOMERS THROUGH SOCIAL MEDIA AND EMAILS
- CREATING CONTENTS

BACK END:

- UPLOAD PRODUCTS AND STOCKS ON WEBSITE
- COMMUNICATE WITH WAREHOUSE REGARDING THE INVENTORY AND LOGISTICS

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## **WE ARE LOOKING FOR AN EMPLOYEE THAT IS/ HAS**

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- LINGERIE BACKGROUND. ABLE TO MAKE SAMPLES (PATTERN MAKING AND SEWING)
- CREATIVE AND PASSIONATE
- ORGANISED, ATTENTIVE TO DETAILS
- WILLING TO LEARN
- PROACTIVE IN PROBLEM SOLVING
- BODY AND SEXUALITY POSITIVE MENTALITY
- INTERESTED IN GROWING WITH THE BRAND
- ADOBE PS, AI, INDESIGN
- BASIC MICROSOFT PROGRAMS
- ANY OTHER FASHION/ DESIGNS/ MARKETING RELATED SKILLS ARE A PLUS
- WRITTEN AND SPOKEN ENGLISH AND CHINESE

## **WORKING CONDITIONS:**

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PERMANENT POSITION

LOCATION: CWB

40 WORKING HOURS PER WEEK

16-18K SALARY PLUS COMMISSION

14 DAYS HOLIDAY

## **TO APPLY:**

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PLEASE SEND YOUR CV AND PORTFOLIO TO CHRIS@SHOPNAUGHTYTHOUGHTS.COM  
INCLUDING YOUR INTRODUCTION, DESIGN PROCESS (SKETCH BOOK AND SEWING PROCESS),  
COLLECTION LINE UP AND PHOTOS OF THE END PRODUCTS