



Recruitment Notice (Marketing Executive & Assistant Designer)

[We are hiring!]

We are looking for passionate individuals who are committed to be the core members of **V VISIONARY DESIGN STUDIO** project. Ready to make a difference in Hong Kong Fashion Industry.

The position is never about just normal fashion designer or digital marketing executive. We are aiming to nurture you to become a key part in this niche, develop your all-rounded skills to run a fashion design project, manage a collection from design, product development to fashion show or manage a fashion brand in sales and marketing. And even a small capsules designer or a host/ influencer in kick-starters/gadgets area.

What will you be doing?

Project Nature

- Social Impact Design Project on Fashion and Upcycling/Environmental Protection or
- Social Inclusion/ Community Empowerment, and Participants will work with local communities
- Digital Transform

Duration: Three to Six Month per Project

Mode: Part - time/ Project Basic / Full -time

Duties/Tasks:

(Assistant Designer)

Digital Fashion Design research

Create new concept & design idea

Managing the design process

Able to handle fashion graphic print/design

Fashion show/ Trade show coordination & image styling

(Marketing Executive)

Responsible for brand digital marketing

Website execution

Create content and stories on social media

Able to handle fashion graphic print/design

Fashion show/ Trade show coordination & image styling

Fringe Benefits: Allowance will be offered

- Outputs of the projects will be presented in fashion show/ events, and your parts can be added to your own portfolio
- Gain experiences and opportunities to build your own professional network when engage in various project.

Location at Wong Chuk Hang

- **1 position for Digital Fashion design student** to support on corporate collaboration Upcycling project
- **1 position for Fashion business and marketing student** to support on branding, marketing, and liaison
(Chance to apply for a long-term position after successfully completing the internship. Or receive a reference letter/testimonial)

Application Method

Apply by emailing to info@vvisionary.co