

S H E E R

Job Information

Post Title	Digital Marketing & E-Commerce Intern (Full Time - Permanent)
Company Name	Sheer Lingerie
Business Nature / Introduction	<p>As Hong Kong's premier lingerie and swimwear boutique, SHEER specialises in over 40 designer labels selectively curated for today's modern, style-conscious women.</p> <p>SHEER delivers a unique experience in a private and luxurious space with extensive expertise in lingerie fit, personalised service and exclusive collections. We offer a one-stop shop for your every lingerie desire – designer lingerie, loungewear, shapewear, bridal collection, layering pieces, accessories, corsetry and swimwear.</p>
Target Applicants:	Graduates
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<p>This position will offer you a hands-on opportunity to understand the e-commerce and digital marketing processes at a boutique lingerie store. Our interns will be able to participate in all aspects of our marketing at Sheer.</p> <p>JD:</p> <ul style="list-style-type: none">• Assist in Content Production & Social Media Calendars (IG Stories + Posts)• Assist with campaign photoshoots (i.e - sample management, creative direction, styling & model casting etc)• Participate in design of our marketing collaterals, EDMs, online ads etc• Assist with Image management and copy writing for e-commerce upload on Shopify platform• Take part in creative process for all marketing at Sheer
Requirements / Qualification	<p>Preferred Qualifications: Undergraduate graduates in the following fields of study:</p> <ul style="list-style-type: none">• Retail and Marketing <p>Other Requirement:</p> <ul style="list-style-type: none">• Basic AI + Photoshop Knowledge of social media Passion for fashion & e-commerce
Target Commencement Date	As soon as possible
Application Method	Please send the following document to Careers@sheer.com.hk : <ul style="list-style-type: none">• CV
Application Deadline	28 February 2023

