



# REDRESS

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Redress is an environmental charity with a mission to educate and empower the fashion industry and consumers to reduce clothing's negative environmental impact by shifting to circular solutions. In May 2021 we opened our first permanent secondhand shop in Hong Kong, The Redress Closet, selling curated secondhand clothing and accessories to support Redress' mission to reduce the city's clothing waste.

This position is a great opportunity for a motivated and devoted individual looking for a minimum of 6-month hands-on work experience in the sustainability, sustainable fashion, marketing, and/or charity/NGO sectors.

## **CIRCULAR FASHION PROGRAMME - VOLUNTEER INTERN**

This person will join the Circular Fashion Programme team to achieve our programme mission to reduce clothing waste entering Hong Kong's landfills by increasing the reuse, resale and recycling of clothing locally. You will mainly be supporting the Circular Fashion Programme team on planning, managing and creating content for the social media account of our secondhand clothing shop, The Redress Closet. You will also need to support the day-to-day operations of The Redress Closet with our shop staff.

## **DETAILS OF THE POSITION**

Volunteer Period: 6 months from September 2022 onwards

Weekly Time Commitment: A minimum of 2 days per week, which can be arranged to fit your existing commitments.

Location: Hybrid remote/in-person including working at Redress' Sham Shui Po office/shop, event locations and your home. (This is subject to change depending on the Covid-19 situation and Redress' current policy at the time of your internship.)

## **WHAT YOU'LL GAIN**

- Experience working in a fast-paced, diverse and purposeful team
- Exposure to topics about sustainability, fashion and education
- Engagement with the local community to promote secondhand shopping
- Exposure to the every-day workings of a secondhand shop
- Digital marketing, shop operation and customer relationship skills
- Driving long-term changes in the sustainability and fashion sector

## **WHAT YOU'LL DO**

- Plan and run the social media accounts (Instagram and Facebook) of The Redress Closet, including planning, designing and creating content, handling inquiries, taking photos / videos, selecting stocks to feature



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- Build on our existing customer survey to understand customer needs and feedback to our shop
- Provide support to The Redress Closet's shop manager in selecting, pricing, steaming and arranging stock and chances to support at and attend Redress pop-ups and events
- Possibility to propose and run in-store events or activities helping to fulfil Redress' mission
- Provide long-term recommendations to the Redress Closet team on how to engage with the wider community, raise awareness and educate about the merits of secondhand shopping

## WHAT YOU'LL NEED

- Currently pursuing a bachelor degree, preferably in the field of environmental sustainability, business administration, marketing or communications
- Passion in fashion and latest social media trends
- Analytical, creative and a self-starter
- Fluency in both spoken and written English and Cantonese
- Ability in copywriting or graphic design is a plus

Interested candidates should send their resumes together with a cover letter to [corane@redress.com.hk](mailto:corane@redress.com.hk).