

YOOX NET-A-PORTER GROUP

Campaign Developer, APAC

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015, brought together YOOX GROUP and THE NET -A-PORTER GROUP; the two companies had revolutionized the luxury fashion industry since their birth in 2000. Since June 2018, the Group is subject to the management and coordination of Compagnie Financière Richemont S.A.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand luxury online stores [NET-A-PORTER](#) and [MR PORTER](#), and multi-brand fashion online stores [YOOX](#) and [THE OUTNET](#), as well as numerous ONLINE FLAGSHIP STORES, all "Powered by YNAP".

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 3 million high-spending customers generating around 1 billion visits worldwide. The Group has offices and operations in the United States, Europe, Middle East, Japan, China and Hong Kong and delivers to more than 180 countries around the world.

YNAP are now seeking a talented Campaign Developer, APAC to join the team. Some of the essentials for you to know are:

Location: Hong Kong Office

Department Size: 8

Reporting into: Head of Site Trading

Besides a competitive salary, we can offer you:

- Performance bonus schemes dependant on the type of role you are in
- Our famous staff discount along with exclusive staff sales
- MPF plus voluntary contribution from the company
- Multi-purpose insurance
- Rental Reimbursement Program
- Flexible working
- A chance to be part of a fun and caring team that support each other

Here is a breakdown of what you'll be doing:

- Create newsletter (HTML, links, dynamic content, audience etc.) using responsive e-mail service provider
- Manage newsletter and push notification end-to-end, including planning, Web material creation, set-up, testing, execution and optimization
- Work closely with multiply HQ and Regional teams to develop and onboard campaigns on precise and timely manner
- Create copies for onsite assets & owned channels commutations

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The type of person we are looking for:

- Working knowledge of HTML, Adobe Dreamweaver & Photoshop
- Knowledge in copy writing is a plus
- Good command of English both in oral and written
- Excellent organizational skills
- High level of precision and great attention to detail
- Responsible and able to work both collaboratively and independently
- Growth mindset- able to learn new skills and adapt to changes

From the moment you join the YOOX NET-A-PORTER GROUP we are committed to making your journey with us inspirational and evolutionary. If you are passionate, committed and thrive in a collaborative and fast-paced environment, then please share your full resume at hkrecruitment@net-a-porter.com.

YOOX NET-A-PORTER GROUP is an equal opportunities employer, we encourage people with a diverse range of backgrounds to apply. We recognize and celebrate the benefits that diversity brings to our workplace, our business and our customers. We welcome and will consider all applications regardless of race and nationality, religion, color, sex, pregnancy or related medical conditions, parental status, sexual orientation, gender identity, gender expression, age, status as an individual with a disability, or any other legally protected characteristics.

If you require any reasonable adjustments to complete your application, please do not hesitate to advise us accordingly.