

YOOX NET-A-PORTER GROUP

PR Assistant/ Executive MR PORTER, APAC

Since launching in February 2011, MR PORTER has established itself as the world's leading, award winning online destination for men's style, with an unparalleled product offering from the best menswear and luxury brands, including categories that range from fine watches and lifestyle through to own labels Mr P. and Kingsman.

MR PORTER produces unmatched digital and printed content across its shoppable online magazine, The Journal, and its bi-monthly newspaper, The MR PORTER Post. In 2019, MR PORTER founded MR PORTER Health In Mind, a content and fundraising initiative in partnership with Movember, developed to raise awareness around men's mental and physical health.

We offer express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan, while providing a seamless shopping experience across mobile, tablet and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year.

MR PORTER are now seeking a talented PR Assistant/ Executive to join the team. This person will help to promote the brand awareness for MR PORTER and its campaigns, activities and events, develop and maintain relationships with key media across APAC.

Some of the essentials for you to know are:

Location: Hong Kong Office

Department Size: 3

Reporting into: Head of PR, YNAP APAC

Besides a competitive salary, we can offer you:

- Performance bonus schemes dependant on the type of role you are in
- Our famous staff discount along with exclusive staff sales
- MPF plus voluntary contribution from the company
- Multi-purpose insurance
- Rental Reimbursement Program
- Flexible working
- A chance to be part of a fun and caring team that support each other

Here is a breakdown of what you'll be doing:

- Provide assistance to the in-house team with all day-to-day press activities and work across fashion, fine watch and lifestyle brands
- Support the team with day-to-day logistics, administration and press office management
- Assist the team in the promotion of all brands and products carried within fashion, watch and grooming and to ensure that each department and the designers and brands within are being closely monitored
- Manage product samples, images requests and gifting

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- Oversee database management of press lists, vendors and partners
- Focus on APAC markets which includes Hong Kong, Singapore, Australia, Korea and Taiwan

The type of person we are looking for:

- Graduate with solid work experience in the fashion industry
- Ambitious, hardworking and an impeccable work ethic
- Assist the team on a daily basis with all relevant workload and have a proven track record of exceptional organisational skills and strong attention to detail
- Acting as an ambassador for MR PORTER, you will have exceptional communication and networking skills, a great sense of personal style and wit.
- Originality, creativity and initiative
- Ability to meet very tight deadlines
- Able to multitask and take direction from all team members
- Excellent written and verbal communication skills
- Second language ideal – Cantonese, Mandarin

From the moment you join the YOOX NET-A-PORTER GROUP we are committed to making your journey with us inspirational and evolutionary. If you are passionate, committed and thrive in a collaborative and fast-paced environment, then please share your full resume at hkreruitment@net-a-porter.com.

YOOX NET-A-PORTER GROUP is an equal opportunities employer, we encourage people with a diverse range of backgrounds to apply. We recognize and celebrate the benefits that diversity brings to our workplace, our business and our customers. We welcome and will consider all applications regardless of race and nationality, religion, color, sex, pregnancy or related medical conditions, parental status, sexual orientation, gender identity, gender expression, age, status as an individual with a disability, or any other legally protected characteristics.

If you require any reasonable adjustments to complete your application, please do not hesitate to advise us accordingly.