

Triumph International is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 2,000 Triumph Stores as well as via several own online shops. Triumph International employs more than 30,000 people and achieves revenues of Euro 1.437 billion (2014). It is a member of both the Business Social Compliance Initiative (BSCI) and the Global Social Compliance Programme (GSCP).

For our Creative Design department in our headquarters in Hong Kong, we are looking for a **Creative Assistant Designer Asia**

## **Role Purpose**

The Creative Assistant Designer, researches, colour, fabric, silhouette/fit and detail trends to support the Creative Designer in creating the individual product design concepts as part of co-ordinated Collection. Ensuring that the product lives up to the style and quality expectation of the end consumer and is commercially accepted at the point of sale.

The purpose of the role is to support the creation ongoing collection of product designs, in line with the Global Creative vision, Seasonal trends and our Design DNA principles

The ACD is an entry level female consumer professional who has the strong ability to balance creative art with commercial science.

## **Areas of responsibility**

- To research and deliver latest trends in color, fabric, pattern, silhouette/fit and details to support Creative Designer in creating detailed product designs
- To support the Creative Designer to deliver top class trend research and product designs as part of collections that follow the strategic and seasonal trend and direction platform
- Partner and collaborate with Product Development by assisting in the creation of the product design spec packs, reduced time to market and engaging and inspiring product offers across all channels for our consumers.
- To deliver clear creative and commercial product designs by collecting relevant new trend information and reporting on the competitors by regular market visits
- Utilize exceptional understanding of the female clothing and Creative Design business units to provide **insights** and deliver **competitive advantages** and economies of scale for Creative Design Triumph.

## **Requirements**

- Fresh graduate from the Fashion/Lingerie/Textile Design divisions is welcome
- Functional expertise in Creative Design
- Design Tech Sketching skills
- High drive + result orientated
- Strong communication skills; fluent in English
- Highly self-motivating and organized
- CAD Design skills : Photoshop/Illustrator for product/print and pattern

## **Application period**

13 Mar 2023 – 30 Jun 2023

## **Application method**

Email to [maggie.siu@triumph.com](mailto:maggie.siu@triumph.com)