



Fashion Product Designer / Junior Fashion Product Designer (for graduates)

We are polette, a fast-growing fashion eyewear brand from Amsterdam. We offer high quality prescription frames, sunglasses and related accessories to worldwide customers through our e-commerce platform. We have 12 showrooms in Europe for customers to try offline and buy online.

We revolutionize the optical industry with a simple yet groundbreaking idea: by cutting all intermediaries between manufacturer and customers, we design, produce and sell directly to the end-users, so customers get top quality and design at affordable prices.

Our designs are inspired by everything around us: fashion, music, art, architecture and everyday life. It all begins with an idea and material that leads to an iconic solution share on a global scale.

Learn more about polette on: www.polette.com

We are looking for a talented creator that demonstrates creativity, enthusiasm in fashion and product design, to develop impactful solutions by thinking out of the box.

Job Highlights

- MNC e-commerce fashion eyewear brand
- Development opportunities in design and fashion fields
- Permanent, 5 working days, medical & dental insurance

Role

- Create eyewear-related fashion products from A-Z for the brand by interpreting the brand DNA, fashion trends and customers' needs.

Responsibilities

- Propose creative eyewear accessories and packaging designs
- Develop from initial sketches of the idea to the product launching
- Create storytelling, moodboards and mock-up for presentation
- Participate in the design and product development of eyewear collections
- Participate in sourcing, price negotiation, scheduling, prototyping, production and quality check
- Communicate with suppliers on design concept feasibility and timelines
- Support graphic designs
- Perform ad-hoc projects as assigned

Requirements

- Diploma or above in Product/Fashion Design related discipline
- Experience in eyewear, fashion accessories or related field is a plus
- Enthusiasm for eyewear, design and the fashion industry
- Proficiency in design software: Adobe Illustrator, Photoshop, InDesign, Rhinoceros 3D, Keyshot, etc.
- Strong communications skills in English; Fluency in Cantonese and Mandarin are plus
- Be a team player: positive, proactive, dedicated and willing to learn
- Be comfortable with researching, experimenting, accepting feedback, and iterating on ideas until the target is reached.
- Preferably immediately available

Benefits

- Permanent position, 5 working days
- Convenient working location: Central, Hong Kong
- Work-life balance environment, encourages learning, sharing, and pushing the boundaries
- Development opportunities within the company
- Friendly, dynamic and International team members
- Medical & dental insurance

Application method

Interested parties, please share your resume at kevin@polette.com . For more information about our brand, please visit www.polette.com