



## JOB DESCRIPTION

### Position:

Assistant Fashion Designer / Fashion Designer Trainee

### Job Summary:

We are seeking a talented and creative Assistant Fashion Designer to join our team at Sparkle Collection, a cultural and artistic clothing brand focusing mainly on avant-garde qipaos and Chinese chic fashion.

As our Assistant Fashion Designer, you must possess strong creativity, be able to think outside the box, and be very sensitive to current fashion trends.

### Responsibilities:

- Responsible for design and development of fashion apparel and accessory items, including –
  - New collection development from themes and concept, presentation of styling, sketches, fitting session and sampling
  - fabric pattern design
  - paper or digital pattern development, sourcing and oversee the production process
  - fashion trend research
- Work with merchandising team & follow up the entire workflow on material sourcing & selection, and quality control on new product development.
- Confirm final mockup and assist in organizing and keeping good records on all relevant drawings, paper patterns and material boards for document controls.
- Together with merchandising team, assist in following up on all customer sales orders with various vendors and suppliers during the whole production process.
- Assist in solving customers' regular/custom-order production matters and address customers' enquiries on behalf of the brand.
- Communicate closely with different suppliers to ensure all requirements are clearly delivered and ensure timely & quality deliverables.
- Provide styling guide and image lookbook as well as PR materials for all collections.



- Analysis customer preference based on retail shop CRM statistics to give insights for new collection developments.
- Support marketing & event teams and participate in all brand promotions, marketing activities and events, included but not limited to fashion shows, pop-up events, brand photo shooting.
- Facilitate retail operation in our various concept stores & pop-ups and help client/VIP with their alteration needs.
- Act as our brand ambassador to promote the brand and provide client/VIP image and styling advices.
- Assist in offering ideas and monitoring the proper execution of visual merchandising to maintain brand image for showroom/pop-up/ events.
- Willing to travel to meet with our suppliers, clientele and attend trade shows/fashion shows.

#### **Qualifications:**

- Diploma or above in Fashion Design or related disciplines
- Proficient in both PC and design software, especially in using Illustrator and Photoshop
- Creative, good team player, self-motivated and able to work independently

Applicants with less academic qualifications and/or experience will be considered a for the role of Fashion Design Trainee.

Company website: <https://sparklecollection.co/>  
Contact Person : Ms. Karin Yip, Executive Assistant  
Whatsapp : +852 6348 1112

#### **Application Method**

For those students interested to our position, they can email to :  
karen.admin@germanpool.com and hr@germanpool.com at the same time.