

VITEL INTERNATIONAL HONG KONG LIMITED

Rm 1-3, 11/F, TAI TUNG BUILDING, 8 FLEMING ROAD, WANCHAI, HONG KONG | Tel: 22734320



Job Titles :

- Intergrated Marketing Intern

Job Highlights :

- Train up an entrepreneur mindset with “Real-world” work experience
- Practical product marketing experience in up-and-coming “quiet luxury” field
- Qualified student will be offered a permanent position
- Lifestyle and niche beauty industry
- Office located in Wan Chai

About The Company :

Unlock your potential and be part of our VITEL Family!

VITEL INTERNATIONAL HONG KONG LTD a well-established leading brand management company specializing in distributing over 30 niche and ingenious brands from all over the world to HK, Taiwan and China! Currently we are providing an opportunity for ambitious students who want to obtain substantial experience in Marketing and Communications.

Our brand portfolio (HK): Absolution, Bamford, BONDI WASH, BLOOMY LOTUS, Christophe Robin, Culti Milano, Dr Jackson’ s, Ervaviva, Fornasetti, GROWN ALCHEMIST, Izola, kerzon, Kiki Health, L:a Bruket, L’ OBJET, Maison Louis Marie, Neal’ s Yard Remedies, NEOM, Seasons, uka

Responsibilities:

- Assist in planning and implementation of multi-brand business strategies to foster sales growth
- Provide support on awareness building campaign, digital marketing, visual merchandising and CRM strategies such as materials translation, scheduling and performance monitoring
- Provide regular administrative and clerical support, including campaign result tracking, organizing marketing collaterals, and conducting data analysis

- Conduct marketing research and provide qualitative insights such as competitor analysis, product competency and comparison
- Liaise with internal stakeholders such as Graphic Designers, Brand team and Retail and Operation team to execute marketing initiatives.
- Other ad hoc duties as assigned

Requirements:

- Undergraduate in Marketing/ Business Administration/ Language or other relevant disciplines
- Good marketing sense in digital marketing channels
- Strong willingness to learn, a good team player and enjoy striving in a fast-pace environment
- Passionate in discovering niche brands, brand building and attention to details
- Excellent communication skills, good command of spoken and written skills in Cantonese, Mandarin and English
- Proficiency in MS Office, MS Excel, Word, PowerPoint , familiar use of Adobe Suite is a plus.
- Able to work from 3 to 4 days a week

Interested students, please apply with full resume to : rachel.lam@vitel.com.hk