

Job Information

Post Title	Marketing Data Analyst Intern (Summer Internship or Part-Time) (Contract – 1 year)
Company Name	DETERMINANT
No. of Vacancy	1
Target Applicants:	Students
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> • Assist in design of processes and systems for data collection, custom reporting and dashboard updates. • Assist in analysing structured and unstructured data, visualize findings to support business plan. • Assist in the market research on the latest trends and best practices in R&D technology, and explore innovative AI applications on the market that can enhance business productivity. • Collaborate with stakeholders to gather requirements, provide updates, and ensure alignment. • Assist in other ad hoc duties as assigned.
Requirements / Qualification	<p>Preferred Qualifications: Undergraduates/sub-degree graduates in the following fields of study:</p> <ul style="list-style-type: none"> • Retail and Marketing • Technology <p>Other Requirements</p> <ul style="list-style-type: none"> • Undergraduate students studying in Information System, Marketing, Data Analysis Computer Science, or related disciplines • Strong interpersonal, communication and analytical skills • Ability to work independently and willingness to learn • Knowledge on data analytics tool (e.g., VBA macro, Power BI, AI and Quick BI, etc) is an advantage • Familiar with Outlook, Excel, MS Word • Excellent command of both spoken and written English, Cantonese and Mandarin
Target Commencement Date	As soon as possible
Additional Information	Full time for Summer Intern or Part-Time (2 – 3 days per week) Working hours: 8:45am to 5:30am (1 hour lunch include)
Application Method	Please send the following document to recruitment@detshirts.com : <ul style="list-style-type: none"> • CV
Application Deadline	31 July 2023