

# both

both is a Parisian-based independent footwear brand exploring the endless possibilities of one material: rubber. Since launch in 2016, both has crafted a path for new and independent footwear label, championing both innovative shoe design and a unique globalized branding and artistic approach. You could understand more about the brand from [both.com](http://both.com) or IG [@bothparis](https://www.instagram.com/bothparis)

We are seeking a motivated marketing intern to join our team and assist with various marketing initiatives.

## Marketing Intern

Job title	Marketing Assistant	Job Category	Internship
Location	Kwun Tong	Position Type	Part-time
Allowance	HKD70 / hour	Duration	ASAP, to-be-discussed
Contact	<a href="mailto:contact@both.com">contact@both.com</a>	Deadline	N/A

### Responsibilities:

- Assist with the development and execution of marketing campaigns across various channels
- Help execute events and promotions, assist with creating marketing materials
- Assist with admin tasks such as scheduling meetings and maintaining marketing databases
- Assist with showroom duties such as maintaining inventory, prepare and pack samples for photo shooting, media and press enquiry
- Assist with e-commerce duties such as updating banner layouts and product listings

### Requirements:

- Currently pursuing a high-diploma or a bachelor's degree in marketing or related field
- Strong communication and organization skills
- Proficient in Microsoft office and Adobe
- Familiarity with social media platforms and digital marketing
- Familiarity with e-commerce platforms (i.e Shopify) is a plus

This is paid allowance internship opportunity, interested candidates should submit their resume for consideration.