



RUBY FANG
PARIS

设计师 **Designer for Women Wear (Full time)**

岗位职责: Job Responsibilities

- 1、 Determine the execution plan for product, category design, cost, and specific product series structure based on brand positioning.
 - 2、 Comprehensive analysis of domestic and foreign market trends, analysis of demand and previous sales data, planning of quarterly brand product concepts, seasonal positioning, seasonal themes, and design solutions.
 - 3、 Responsible for the follow-up of the working from design to production.
 - 4、 More than 2 years of experience in clothing design.
 - 5、 Deeply understanding and control to the color, pattern, materials and clothing technology.
 - 6、 The experience of high-end brand clothing design and the experience of follow-up in clothing is preferred.
 - 7、 The sense of new design concepts and good communication will help add point.
- 10 family with the fabric market and know how to control the cost of the product.

Designer for women wear (Full time) – for graduates

1. Post Type : Full time
2. Working Period : 1-2 year
3. Duty Days : 5 days per week / Working Hours: 9:30-19:00
4. Working Location : Hong Kong and Shenzhen
5. Application Method : rubyfang@lawindsor.com
6. Salary : HK\$12,000 – HK\$20,000.-

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Ruby Fang (方丽华)



- Hong Kong La windsor CEO and chief design director(founder)
- Forbes Top 100 Outstanding Chinese Elite
- Awarded the title " Ten Outstanding Young Persons of Hong Kong "in 2016
- Outstanding Youth Entrepreneur of the Greater Bay Area in 2021
- Best Cultural Creativity Award in 2021
- DBA in Hong Kong City University
- a master of laws from Georgetown University
- a master of laws Chinese University of Hong Kong

Ruby Fang was a registered lawyer both in China and United States. In 2013, she strengthened her business skills by taking the MBA courses in Harvard University. Born with an eye for beauty and design, Ruby gained professional fashion design training in the Hong Kong University, and was a make up artist certificated by the London International Specialist Examination Board. Travelling around 27 countries, Ruby Fang was inspired by a diverse culture exposure and formed her distinctive fashion style and taste. She was invited to the New York and Paris fashion weeks for several times, and was followed by the photographers from leading fashion magazines wherever she went. By creating her own label, Ruby is aiming to create a whole new world of fashion style. Ruby Fang is fluent in English, Mandarin, Cantonese, and communicable French.

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Brand Philosophy: live your legend.

As part of the Hong Kong La Windsor LTD, Ruby Fang is an Haute Couture brand founded by Lihua Fang in Paris in 2012.

Invite young designers from London, New York, Paris, Hong Kong and Beijing and combine the profoundness of traditional embroidery with western modern design mechanics to create a luxurious customized experience for you.

The new style of fashion was born in Hong Kong. Looking at the world, we are committed to creating a new design era that combines Chinese and Western styles.

We aim to provide the independent lady for perfect outfit to make the legend for themselves.

To pursuit the dream with RUBYFANG. RUBYFANG will company those bright and beautiful women for their perfect moment.



2018 RUBYFANG NEW YORK FASHION WEEK

<https://www.youtube.com/watch?app=desktop&v=KnPDAO9rEyA>

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