

Emma Wallace
 Shop A, G/f Po Hing Mansion
 2 Po Hing Fong
 Sheung Wan
 Hong Kong

+852 23366798

Job Information

Post Title	Marketing Intern
Company Name	Emma Wallace Company Limited
Business Nature / Introduction	<p>British born designer Emma Wallace has firmly established herself as a hot commodity within the Asian market. Having fallen in love with Asia during years of travelling, the Berkshire native settled in Hong Kong where she has become the 'go to' for innovative, modern, yet exceedingly elegant formal ready-to-wear pieces.</p> <p>Drawing on her travels, Wallace's collection delivers a seamless blend of Western heritage fused with Eastern influence. With nods to period drama, the 1920's and 1970's, alongside fabric, colour and pattern inspiration from the vivid sights of the Far East, her unique collections serve up the perfect mix of vintage and cutting edge modernity for the woman who wants to feel unstoppable.</p> <p>Wrap detail with an origami essence, asymmetric details and intricate, yet wearable cut work that shows a subtle flash of skin are just a few of the touches that run throughout every season. Perfect for the sophisticated woman who wants to stand out. The brand's signature staple – the Kimono style jacket offers a true 'hero' piece for those who embody the spirit of the Emma Wallace woman.</p> <p>The Emma Wallace Woman craves a collection that seamlessly combines bold statement pieces with whimsical touches. She wants to create impact, whilst maintaining her feminine edge. A modern romantic, she dreams of adventure and covets a collection that will take her anywhere she wishes to wander. Effortlessly chic, the Emma Wallace woman dances to her own beat and showcases her style with a flair that is all her own.</p> <p>Her designs have been worn by some of Asia's biggest stars. The pop star's love for the brand saw Emma's design become a permanent exhibition piece at Hong Kong Madame Tussauds, making her the first British contemporary fashion designer to receive this honour. Emma is now making waves both in the UK and US with supermodel, Coco Rocha and fashionistas Rosie Fortescue and Bip Ling all declaring themselves as the #EmmaWallaceWoman.</p>

No. of Vacancy	1 or 2
Target Applicant	Students
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> • Assist with marketing content creation and social campaigns • Help with the ad-hoc marketing events
Requirements / Qualification	<p>Preferred Qualifications:</p> <p>Research postgraduate/taught postgraduate/undergraduates/sub-degree graduates in the following fields of study:</p> <ul style="list-style-type: none"> • Fashion Marketing • Fashion Retail • Fashion Design • Intimate Apparel and Activewear • Knitwear Design and Technology
Salary/Allowance	Travel Allowance & Lunch Allowance
Target Commencement Date	As soon as possible
Application Method	Please send your CV to soyan@emma-wallace.com
Application Deadline	31 Oct 2023