

## ***Job Highlights***

Digital Marketing Intern for an fashion project event under HKFDA(Hong Kong Designers Association) duty implements from middle of October 2023 to December 2023, 120 hours will be given approximately

This is a paid internship with a duration of 2 months

Hourly rate: 70/per hour

### Job Description

#### Responsibilities:

- Responsible and assisting in the management of social media platforms
- Execute all aspects of digital media campaign across different channels (Facebook, Instagram,YouTube, 小紅書)
- Handle digital data and customer behaviours analysis
- Optimize SEO, SEM (Facebook, Instagram,YouTube ,小紅書) to increase exposure and brand awareness

#### What we look for:

- Familiar/sophisticated with managing social media
- Knowledge in digital and analysis tools
- Available to work 2-3days per week

Any interested please email your CV to Ms. Ivy Fok [ivyfok.intervision2023@gmail.com](mailto:ivyfok.intervision2023@gmail.com)

