

STRAIGHT SUCCESS DEVELOPMENT LIMITED

Marketing Intern - Handbags in SEA (Part Time Student Intern)

Salary : HKD (\$) 80-90/hour

Vacancies : 1

Location : Tsuen Wan

Job Description

1. Project Management:

- Assist in planning and executing marketing campaigns led by the Creative Director
- Collaborate with teams for successful campaign delivery

2. Market Research:

- Conduct market research for insights and trends
- Stay updated on industry developments
- Search for potential KOL partners

3. Photoshop & Design:

- Utilize Photoshop to edit marketing materials
- Ensure consistent branding across platforms

4. Copywriting:

- Contribute to creative and compelling content

Skills & Requirements

1. Good work attitude, enthusiastic & willing to learn
2. Strong organizational skills
3. Familiarity with at least one Southeast Asian language (Bahasa, Vietnamese, Burmese, etc.)
4. Preferably speak some Chinese
5. Self-motivated, able to work independently and in a team.

About STRAIGHT SUCCESS DEVELOPEMENT LIMITED

We are an international vertically integrated handbags and luggage company with operations from manufacturing to retail, reaching customers all over the world and working with partners such as Samsonite, Delsey and ELLE. We are seeking a motivated Marketing Intern to contribute to our team. Join us in shaping the future of handbags in SEA with your creative skills and passion for marketing.

Application Methods

Please address your application to: Elaine So
RM 2010 TSUEN WAN IND CTR 220-248 TEXACO RD NT
hello@sojourmandkin.co
2408 8668

Nature of Business

- Trading / Sourcing / Merchandising