

abstractwrld

Abstract's core mission is centered around Sales & Distribution. We specialise in positioning Designer brands in the market through our trusted relationships with high-end accounts and we offer a range of additional consulting services. We are developing a marketplace platform and looking to expand our team.

INTERNSHIP DETAILS

- 1. Post Title:** Marketing & Website Assistant
- 2. Position Type:** Part Time for the first period, we would need a window of time to understand if the applicant will be suitable.
- 3. Target Applicants:** Students & graduates
- 4. Company Name:** Vali Limited
- 5. Business Nature / Introduction:** Fashion agency, wholesale (showroom) + consulting & currently developing b2c platform online.
- 6. Working Period:** June till December 2024 (We'll more than glad to move into a permanent position after a trial period)
- 7. Duty Days/Working Hours:** 3 days per week/ 15 to 20 hours.
- 8. Work Location:** Online, excluded some physical meetings if needed.
- 9. Role / Responsibility**
 - Assist with the upload of fashion collections and maintenance of brand pages in the marketplace online platform (Shopify). Shopify is a platform for e-commerce B2C, we are developing it now.
 - Engagement with Designers to produce / copy edit marketing content, press releases, collect marketing material
 - Assist with the development and implementation of marketing strategy
 - Creation and Post social media content
 - Drafting and circulation of marketing newsletter
 - Conduct market research
- 10. Requirements / Qualification**
 - Adaptable, with good interpersonal skills
 - Knowledge of social media platforms
 - Fluent in English and Chinese
- 11. Application Method:** Send CV and will follow interview
- 12. Salary (if any)** Cost refund in the beginning, Salary if the collaboration will be positive for both sides.
- 13. Application Deadline (if any)** No deadlines, the early the best.

Please send the application at: info@abstractwrld.com