



INSPIRING CONFIDENCE,
EVERY DAY

LeeWrangler Asia Limited

25/F, C-Bons International Centre,
108 Wai Yip Street, Kwun Tong,
Kowloon, Hong Kong
Tel: (852) 5803 5900
KontoorBrands.com

Kontoor Brands APAC Summer 2024 Internship Program

Purpose is in our DNA. People are our thread. Become part of the common thread.

Level up your fashion-industry experience with the teams behind Wrangler® and Lee® jeans, Kontoor Brands! We design, manufacture, and distribute superior high-quality products that look good, fit right, and are crafted with respect to our planet to give people around the world the freedom and confidence to express themselves. Above all, our people are our business.

Apply now for an immersive experience and a chance to create lasting change.

Program Overview:

- Full-time paid internship (excluding relocation and other costs).
- Location: Hong Kong
- Duration: July 2, 2024 – August 29, 2024

Find Your Fit at Kontoor if you are:

- Currently enrolled in an accredited undergraduate program at a College/University and able to receive a paid internship.
- Eligible to work in the Intern work location without restrictions.
- Have previously demonstrated leadership skills through school, extracurricular activities and/or community involvement.
- Exceptional at taking on challenges and using your skills to create solutions.
- A self-starter, able to work with others in a team environment, with a passion for helping others.
- Knowledgeable of Microsoft Office (Excel, Word, PowerPoint, Teams, etc.)

Project Role: Summer Intern – Project Assistant (Digital Color Approval)

About your role:

Our project on digitizing color approval seeks to evaluate the feasibility of digital color assessment and understand its limitations. By exploring both possibilities and constraints, we aim to enhance our color quality control processes. Project objectives include:

1. Research the alternative ways to approve color digitally (e.g. any AI technology)
2. Create a more effective and efficient method to measure color tolerance numerically
3. Alignment with human eyes visual difference and create objective acceptance values
4. Compare and contrast our current state and provide recommendations.

As an essential project member, your main job duties include the following:

- Study the current bulk fabric color approval using a spectrophotometer and visual examination.
- Study fabric suppliers' color performance and approval procedure and provide Kontoor with a summary of market practices.
- Collect swatches from the mill and study whether the color evaluation results are consistent between the spectrophotometer and visual examination.
- Investigate whether there are new methods or technologies (e.g., AI) for color evaluation.
- Review the Color SOP and offer suggestions if necessary.

Skills for Success:

- Degree holder in Textile Chemistry and Functional Materials (1st priority), Fashion and Textile Design (2nd priority), or Global Fashion Management.
- Have a deep understanding of color theory and its application in the apparel field.
- Strong communication skills.
- Ability to work well in a collaborative environment.

Please send your resume to amanda.liang@kontoorbrands.com by June 21, 2024.