



INSPIRING CONFIDENCE,  
EVERY DAY

## LeeWrangler Asia Limited

25/F, C-Bons International Centre,  
108 Wai Yip Street, Kwun Tong,  
Kowloon, Hong Kong  
Tel: (852) 5803 5900  
KontoorBrands.com

### Kontoor Brands APAC Summer 2024 Internship Program

#### **Purpose is in our DNA. People are our thread. Become part of the common thread.**

Level up your fashion-industry experience with the teams behind Wrangler® and Lee® jeans, Kontoor Brands! We design, manufacture, and distribute superior high-quality products that look good, fit right, and are crafted with respect to our planet to give people around the world the freedom and confidence to express themselves. Above all, our people are our business.

Apply now for an immersive experience and a chance to create lasting change!

#### **Program Overview:**

- Full-time paid internship (excluding relocation and other costs).
- Location: Hong Kong
- Duration: July 2, 2024 – August 29, 2024

#### **Find Your Fit at Kontoor if you are:**

- Currently enrolled in an accredited undergraduate program at a College/University and able to receive a paid internship.
- Eligible to work in the Intern work location without restrictions.
- Have previously demonstrated leadership skills through school, extracurricular activities and/or community involvement.
- Exceptional at taking on challenges and using your skills to create solutions.
- A self-starter, able to work with others in a team environment, with a passion for helping others.
- Knowledgeable of Microsoft Office (Excel, Word, PowerPoint, Teams, etc.)

#### **Project Role: Summer Intern - Digital Product Evaluation Researcher**

#### **About your role:**

At Kontoor, we are passionate about revolutionizing the way we approve color, finish, drape, and texture in the dynamic world of fashion. If you share the same passion with us, Look no further! The intern will research alternative ways to digitally approve color, finish design, drape, and texture in the textile and apparel industry, compare and contrast our current state, and provide recommendations.

***Job Duties:***

- Conducts research on current industry practices for approving color, finish, drape, and texture (typically through interviews, surveys, or industry reports).
- Researches alternative digital approval methods for color, finish, drape, and texture (exploring existing software, solutions, and technologies).
- Analyzes, compares, and evaluates digital approval methods based on criteria (cost, integration, accuracy, user experience).
- Recommends the most suitable digital approval methods for the company.

***Skills for Success:***

- Currently enrolled in a bachelor's or master's program in Textile Design, Material Science, Color Science, or a related field.
- Understanding of color theory and its application in textiles.
- Familiarity with digital design tools and software (e.g., Adobe Suite) is a plus.
- Basic knowledge of color measurement principles is preferred.
- Strong communication and interpersonal skills, with the ability to effectively explain technical concepts.
- Comfortable working independently and as part of a virtual team.

Please send your resume to [amanda.liang@kontoorbrands.com](mailto:amanda.liang@kontoorbrands.com) by June 21, 2024.