



Company Introduction:

At UNIFI3D, we believe that the fusion of fashion and technology can unlock endless possibilities. We are dedicated to pushing the boundaries of creativity and transforming the way fashion is designed, produced, and experienced. Our state-of-the-art 3D solutions empower fashion brands, retailers, and vendors to bring their visions to life with unparalleled speed, precision, and sustainability.

We are a team of designers, artists, technologists, and industry veterans. We have helped over 120 brands and retailers around the world start their digital transformation. But we are just beginning. Join us on our journey to create a digital future for the fashion industry!

Post Title: Business Analyst (Market Research) Fresh Graduates/Interns

No. of Vacancy: 3

Job Description:

Are you ready to dive into the world of market research and gain valuable insights that will share our business decisions? As a Business Analyst (Market Research) Fresh Graduate/ Intern, you will have the opportunity to conduct research, assist in statistical analysis and develop reports that provide actionable data and insights. This is a perfect steppingstone for those interested in understanding the real-life fashion business environment. Get ready to dive into market trends, identify untapped opportunities, and spearhead the creation of groundbreaking 3D fashion that leave a lasting impression.

Job Responsibilities:

- Conduct competitor analysis, develop market reports and build list of ecosystems players.
- Identify industry/ market trends and work on statistical analysis to provide actionable insights.
- Analyze data and develop reports for performance tracking and optimization.
- Assist in building dashboards to support goals of the business.
- Develop key sales and marketing support systems/processes required to meet growth of business.
- Assist with presentation preparation for management and prepare ad hoc analysis.

Qualifications/ Requirements:

- Passionate in market research with good knowledge in data analysis.
- Ability to understand data and transform it into actionable business insights.
- Proficiency in Excel and Powerpoint.
- Experience with data visualization platforms and BI analytics tools is a plus.
- Detail oriented and ability to operate individually and cross-functionally.
- Fluent Chinese (Cantonese/ Mandarin) or English communication skills (writing and verbal).

Working Location / Company Address:

7/F Hong Kong Spinner Industrial Building Phase I & II, 800 Cheung Sha Wan Rd., KLN, Hong Kong

For inquiries, please contact Jeanie Chui at (JeanieChui@lfxdigital.com).