



Company Introduction:

At UNIFI3D, we believe that the fusion of fashion and technology can unlock endless possibilities. We are dedicated to pushing the boundaries of creativity and transforming the way fashion is designed, produced, and experienced. Our state-of-the-art 3D solutions empower fashion brands, retailers, and vendors to bring their visions to life with unparalleled speed, precision, and sustainability.

We are a team of designers, artists, technologists, and industry veterans. We have helped over 120 brands and retailers around the world start their digital transformation. But we are just beginning. Join us on our journey to create a digital future for the fashion industry!

Post Title: Multimedia Fresh Graduates/ Interns

No. of Vacancy: 3

Job Description:

As a Multimedia Fresh Graduate/ Intern, you will be at the forefront of our creative endeavours. We offer an excellent opportunity to develop your multimedia skills, gain exposure on the fashion industry, and contribute to the creation of compelling fashion campaign. You will have the chance to bring our brand's story to life like never before.

Job Responsibilities:

- Responsible for multimedia and video editing, including creative concept development of video editing, shooting and after effect.
- Coordinate and perform video shooting, editing and video graphic design.
- Work closely with project team to develop and execute image visual.
- Ensure the design is in line with company's branding, products, and target market.
- Responsible for developing and executing concepts across a range of creative ideation and design jobs, such as branding, advertising, packaging, promotion materials, website and metaverse integrations.
- Work closely and manage jobs with teammates to ensure the design are well implemented and met with quality.

Qualifications/ Requirements:

- Familiar with common design tools such as Adobe Photoshop, Adobe Illustrator and Adobe After Effects.
- Knowledge and passion about latest technologies, gaming, Web3.0 & Metaverse is a definite plus.
- Collaborative and open creative mindset. Open to research new ideas and knowledge with strong ability to look at the big picture.
- Well-organized, proactive, driven, responsible and team-playing.
- Excellent sense of art direction, graphic design good skills on presentation and artwork production.
- Willing to learn, self-initiative, sense of responsibility and interpersonal skill.
- Fluent Chinese (Cantonese/ Mandarin) or English communication skills (writing and verbal).

Working Location / Company Address:

7/F Hong Kong Spinner Industrial Building Phase I & II, 800 Cheung Sha Wan Rd., Kowloon, Hong Kong

For inquiries, please contact Jeanie Chui at (JeanieChui@lfxdigital.com).