



REDRESS

Student Graphic Designer Internship

Design promotional and essential materials needed for upcoming Get Redress' Student Ambassador Programme (GRAP)

Project Details

Design and create the following items:

- 1) Graphic used for our social media posts to promote GRAP
- 2) Certificate of Participation for students
- 3) Poster for S.O.S. Fashion Festival, where students will showcase their outfits and demonstrate how they re-styled 2nd hand clothing items
- 4) Leaflet for S.O.S. Fashion Festival
- 5) Email banner for eDM
- 6) Backdrop & signage for S.O.S. Fashion Festival

Program Background

This programme aims to train students to become Redress ambassadors. Through different workshops, a shadowing internship, and hands-on activities, they will learn about the negative environmental impact from overproduction and overconsumption. Fashion insiders will share their knowledge and passion through engaging our youths in workshops & community in the festival event. Ambassadors will be equipped with employability skills.

Period: Sept 2024- Mar 2025

Location: Remote, or at the Redress Office

Requirements

Skills

- Graphic Design skills to create visually appealing graphics
- Knowledge of photo/image design and editing softwares (e.g., Canva, Photoshop, Illustrator)
- Ability to convey the key information concisely
- Creativity and analytical skills to maintain branding and visual identity
- Strong communication skills to ensure smooth collaboration
- Must speak and read BOTH English and Chinese (promotional materials are bilingual)

Please reach out to Ms. Tiffany Leung, Circular Fashion Programme Manager, Redress to arrange an interview at tiffany@redress.com.hk