Updated on 7 September 2021

Subject Title       Persuasive Digital Storytelling: Small Charities Big Impacts         Hosting Department       English Language Centre         Level       2         Class Quota       25         Medium of Instruction       English         Subject Duration       Semester 2 + Summer Term         Teaching Staff       Ms Anna Ho, Mr. Charlie Richard Charles         Glass Quota       GUR, open for all         Pre-requisites       Nil         Selection of students required?       Yes         Subject Project       Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scale MRO in Hong Kong, Each digital documentary comparises a) too, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the KNO would like to communicate to the audience, e.g. invitation of donation or support.         What will students do to serve?       Sum children in Cambodia https://voutu.be/BSE_TW&vul         Paws Guardian in HK       https://voutu.be/distaaveutial         Whom will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Where will students serve?       Around 2 weeks between mid-May and mid June         Macau       Overseas       Country: Cambodia (TBC)         City:       Macau       Overseas <t< th=""><th>Updated on 7 September 2021</th><th>ELC2S03</th></t<>	Updated on 7 September 2021	ELC2S03	
Boyer Nite       English Language Centre         Hosting Department       English Language Centre         Level       2         Class Quota       25         Medium of Instruction       English         Subject Duration       Semester 2 + Summer Term         Teaching Staff       Ms Anna Ho, Mr. Charlie Richard Charles         Target Students       GUR, open for all         Pre-requisites       Nil         Selection of students required?       Yes         Subject Synopsis       https://elc.polyu.edu.hk/subjects/ELC2S03/         Service Project       Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scaled MOO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g. invitation of donation or support.         What will students do to serve?       Sum children in Cambodia https://youtu.be/dRt4aeyLLM         Was Chai Qi Rvas-service for south Asians in HK https://youtu.be/dRt4aeyLLM         Whom will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Where will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on       Cuntry: Cambodia (TBC) City:	Subject Code		
Level       2         Level       2         Class Quota       25         Medium of Instruction       English         Subject Duration       Semester 2 + Summer Term         Teaching Staff       Ms Anna Ho, Mr. Charlie Richard Charles         Target Students       GUR, open for all         Pre-requisites       Nil         Selection of students required?       Yes         Subject Synopsis       https://elc.polyu.edu.hk/subjects/ELC2S03/         Service Project       Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scaled NGO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audic, and graphics, and most Importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g. invitation of donation or support.         Sample digital documentaries from former students can be found here:         Slum children in Cambodia https://youtu.be/dRtAaeyLLi4         What will students do to serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Whom will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Where will students serve?       Taiwan       Macau         Q Overseas       Country: Cambodia (TBC) <td< th=""><th>Subject Title</th><th></th></td<>	Subject Title		
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Medium of Instruction         English           Subject Duration         Semester 2 + Summer Term           Teaching Staff         Ms Anna Ho, Mr. Charlle Richard Charles           Target Students         GUR, open for all           Pre-requisites         Nil           Selection of students required?         Yes           Subject Synopsis         https://elc.polyu.edu.hk/subjects/ELC2S03/           Service Project         Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scaled NGO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g. invitation of donation or support.           What will students do to serve?         Slum children in Cambodia https://youtu.be/BSe 7W6wLUI           Paws Guardian in HK https://youtu.be/dR4aeyLLi4         Wan Chai Oi Kwan: service for south Asians in HK https://youtu.be/dtR4aeyLLi4           Whom will students serve?         Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on Chinese maintand Province: City:	Level	2	
Subject Duration       Semester 2 + Summer Term         Target Students       GUR, open for all         Pre-requisites       Nil         Selection of students required?       Yes         Subject Synopsis       https://elc.polyu.edu.hk/subjects/ELC2503/         Service Project       Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scaled NGO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g., invitation of donation or support.         What will students do to serve?       Sum children in Cambodia https://youtu.be/BSe_7W6MLUI         Whom will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Where will students serve?       Macaau       District: Province: City:	Class Quota	25	
Subject Suradon       MS Anna Ho, Mr. Charlle Richard Charles         Target Students       GUR, open for all         Pre-requisites       Nil         Subject Synopsis       https://elc.polyu.edu.hk/subjects/ELC2S03/         Service Project       Students are required to work in groups to develop a digital documentary that tells in a compelling way the service story of a small-scaled NGO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g. invitation of donation or support.         Sample digital documentaries from former students can be found here:       Slum children in Cambodia https://youtu.be/BSE 7W6wLul         Paws Guardian in HK       https://youtu.be/RRt4aeyLLl4         Whom will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees support groups and so on         Where will students serve?       Small scaled/ grass-root NGOs, such as animal rights organisations, refugees City:         Macau       Overseas       Country: Cambodia (TBC)         Otype:       Taiwan       District:         Macau       Overseas       Country: Cambodia (TBC)         Otype:       Taiwan       City:	Medium of Instruction	English	
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whom will students serve?       support groups and so on         Image: Support groups and so on       District:         Image: District:       Province:         Image: Chinese mainland       Province:         Image: Chinese mainland       Province:         Image: Chinese mainland       Macau         Image: Macau       Macau         Image: Country: Cambodia (TBC)       City:         Image: Chinese mainland       Country: Cambodia (TBC)         Image: Chinese mainland       City:         Image: Country: Cambodia (TBC)       City:         Image: Chinese mainland       Country: Cambodia (TBC)         Image: Chinese mainland       City:	What will students do to serve?	that tells in a compelling way the service story of a small-scaled NGO in Hong Kong. Each digital documentary comprises a plot, still photographs, video clips, audio, and graphics, and most importantly, a message or an invitation to action that the NGO would like to communicate to the audience, e.g. invitation of donation or support. Sample digital documentaries from former students can be found here: Slum children in Cambodia <u>https://youtu.be/BSe_7W6wLul</u> Paws Guardian in HK <u>https://youtu.be/dRt4aeyLLj4</u> Wan Chai Oi Kwan: service for south Asians in HK <u>https://youtu.be/qtRpuJiy_ok</u>	
Where will students serve?       Chinese mainland       Province:         Taiwan       City:         Macau       Macau         Overseas       Country: Cambodia (TBC)         City:       City:	Whom will students serve?		
,	Where will students serve?	Chinese mainland       Province:         City:       City:         Macau       Overseas         Country: Cambodia (TBC)	
Fee payable by students Nil	When will students serve?	Around 2 weeks between mid-May and mid June	
	Fee payable by students	Nil	

Subject and Service Attributes (TENTATIVE, TO BE CONFIRMED)		
Teaching and Learning	#OnlineTeaching       #HybridTeaching	
Service Mode	Image: Work of the service         Im	
Service Language	<ul> <li>#ServiceClient_Cantonese</li> <li>#ServiceClient_English</li> <li>#ServiceClient_Putonghua</li> <li>#ServiceClient_OtherNonEnglish</li> </ul>	
Service Location	<ul> <li>#Location_HK</li> <li>#Location_MainlandChina</li> <li>#Location_Taiwan</li> <li>#Location_Macau</li> <li>#Location_Overseas</li> </ul>	
Enquiry	Ms Anna Ho, Tel: 2766 7494, Email: <u>anna.ho@polyu.edu.hk</u>	