Subject Code	SD2S02
Subject Title	Communication Design for Sharing and Inheritance - 'The Book of Life'
Hosting Department	School of Design
Level	2
Class Quota	30
Medium of Instruction	English
Subject Duration	Semester 2 + Summer Term
Teaching Staff	Mr. Clive Ng
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of students required?	No
Subject Synopsis	Students will be taken through learning activities such as lectures, workshops, tutorials, field trips and practical sessions to; • gain Knowledge about situation facing elders in HK • improve on interpersonal and communication skills • practice a range of communication design knowhow and techniques Then, after assigned into small groups, students will be connected with a Service Recipient in the subject. Student Groups are expected to apply knowledge and skills gathered to create the learning outcome - a publication name as 'Book of Life', which is intended to be presented to the Service Recipient for sharing or inheritance purposes.

Service Project

What will students do to serve?	Before students go onto service, they will go through a series of lectures, seminars, field trips and workshops on; • Basic knowledge on the services for elderly/senior citizens in HK • Experience with services of/for elders • Some communication and interpersonal skills • Visualization skills; like photography, sketching, illustration and/or printmaking • Publication design and bookbinding methodologies Then, they will apply what they have learnt to; • Communicate and research on your Service Recipient – an elderly person • Gather and extract information suitable for design • Design and structure the data/findings/information into visual imageries to communicate • Organize the texts and images into a package for viewing/presentation/ inheritance During the service, students will;

Remarks: The information given above is subject to change.

	- assist the senior citizens to visualize/reconstruct their invaluable personal experiences in the form of a 'Book of Life' - help to preserve/publicize precious personal histories for inheritance Finally, each Service Recipient will; - Receive copies of the publication based on the information that s/he provides - Be able to share or hand down these memories with family or peers
Whom will students serve?	Elderly people like; - Senior citizens, - Retired personnel, - Elderly volunteers, or, - Residents at elderly homes
Where will students serve?	☒ Hong Kong — District: The HK PolyU, and Hung Hom area ☐ Chinese mainland — Province: City: ☐ Taiwan ☐ Macau ☐ Overseas — Country: City:
When will students serve?	Both in semester 2 & semester 3
Fee payable by students	Production costs for at least 4 copies of the 'Book of Life' – two for the Service Recipient, one for the community service collaborator's archive and one for assessment purposes. Some monetary subsidies will be provided by the collaborator.

Service Attributes

Service Mode	☐ #OnlineService ☒ #F2FService
Service Language	☒ #ServiceClient_Cantonese ☐ #ServiceClient_English ☐ #ServiceClient_Putonghua ☐ #ServiceClient_OtherNonEnglish
Service Location	☒ #Location_HK ☐ #Location_MainlandChina ☐ #Location_Taiwan ☐ #Location_Macau ☐ #Location_Overseas
Enquiry	Mr. Clive Ng T: 27664299 E: sdclive@polyu.edu.hk

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