

Subject Code	HTM3S05
Subject Title	Hospitality Management and Operations in Underserved Communities
Hosting Department	School of Hotel & Tourism Management
Level	3
Class Quota	17
Medium of Instruction	English
Subject Duration	Summer Term
Teaching Staff	Dr Raymond Kwong
Target Students	GUR, open for all
Pre-requisites	Nil Exclusion: HTM3S02/S Hospitality Management and Operations in Developing Regions
Selection of students required?	Yes Students with multi-skills and talents, tutoring and teaching experience, and prior hotel and front office, housekeeping, cooking, food and beverage, background like part-time jobs at hotels, restaurants and food outlets will be given priority.
Subject Synopsis	https://shtm.polyu.edu.hk/academic-programmes/hong-kong-programmes/bachelor-of-science/bachelor-of-science-bsc-hons-in-hotel-management/programme-structure/
Service Project	
What will students do to serve?	<p><u>When serving in Hong Kong during pre-service trip</u> PolyU students will provide hospitality practical skills training such as front office, housekeeping, cooking, western restaurant service knowledge and skills training for ethnic minorities' high schools in Hong Kong such as Sir Ellis Kadoorie Secondary School (SEKSS) students who study THS, and ethnic minorities' groups. The aims of this project are to empower the underserved communities through service skills and knowledge to better understand THS and build up career interest in hotel and restaurant industry in future.</p> <p>PolyU students will propose and plan for service-learning project including teaching plans, manuals, materials and itinerary according to the needs of client and the community. Instructors will provide guidance during the planning processes.</p> <p><u>When serving in Vietnam during service-learning project trip</u> PolyU students will provide hospitality workplace English teaching and practical skills training such as front office, housekeeping, cooking, western restaurant service knowledge and skills training for Vietnam high school students through collaboration with ECO Vietnam Group in Vietnam. The aims of this project are to empower the underserved communities through service skills and knowledge to better understand hospitality skills, and build up career interest in hotel and restaurant industry in future.</p> <p>Students will propose and plan for service-learning project including teaching plans, manuals, materials and itinerary according to the needs of client and the community. Instructors will provide guidance during the planning processes.</p>

<p>Whom will students serve?</p>	<p>Ethnic minorities' high schools in Hong Kong such as Sir Ellis Kadoorie Secondary School (SEKSS) and other ethnic minorities' high schools offer Tourism and Hospitality Studies (THS) for Form 4 and 5 students. http://seksswk.edu.hk/alumni.php</p> <p>High school students through collaboration with ECO Vietnam Group in Vietnam. https://ecovietnamgroup.com</p>																					
<p>Where will students serve?</p>	<table border="0"> <tr> <td><input checked="" type="checkbox"/></td> <td>Hong Kong</td> <td>District: Hong Kong</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Chinese mainland</td> <td>Province: _____</td> </tr> <tr> <td></td> <td></td> <td>City: _____</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Taiwan</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Macau</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Overseas</td> <td>Country: Vietnam</td> </tr> <tr> <td></td> <td></td> <td>City: Tra Vinh province</td> </tr> </table>	<input checked="" type="checkbox"/>	Hong Kong	District: Hong Kong	<input type="checkbox"/>	Chinese mainland	Province: _____			City: _____	<input type="checkbox"/>	Taiwan		<input type="checkbox"/>	Macau		<input checked="" type="checkbox"/>	Overseas	Country: Vietnam			City: Tra Vinh province
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<p>When will students serve?</p>	<p>2-4 days, June or July 2024 in Hong Kong (To be confirmed) 30th June to 10th July 2024 in Vietnam (To be confirmed with clients, depends on health situation, and other reasons)</p>																					
<p>Fee payable by students</p>	<p>HK\$2,000 for the Service-Learning project trip</p>																					
<p>Service Attributes</p>																						
<p>Service Mode</p> <p>Service Language</p> <p>Service Location</p>	<p><input checked="" type="checkbox"/> #F2F Service (To be confirmed, depends on health situation)</p> <p><input type="checkbox"/> #Service Client_Cantonese</p> <p><input checked="" type="checkbox"/> #Service Client_English</p> <p><input type="checkbox"/> #Service Client_Putonghua</p> <p><input type="checkbox"/> #Service Client_OtherNonEnglish</p> <p><input checked="" type="checkbox"/> #Location Hong Kong (To be confirmed, depends on health situation, and other reasons)</p> <p><input type="checkbox"/> #Location_Mainland China</p> <p><input type="checkbox"/> #Location_Taiwan</p> <p><input type="checkbox"/> #Location_Macau</p> <p><input checked="" type="checkbox"/> #Location_Overseas, Vietnam</p>																					
<p>Enquiry</p>	<p>Dr. Raymond Kwong, raymond.kwong@polyu.edu.hk</p>																					