| Subject Code | MM3S01E |
|---|---|
| Subject Title | Service-Learning: Building Green Communities with Environmental NGOs |
| Hosting Department | Department of Management and Marketing |
| Level | 3 |
| Class Quota | 30 |
| Medium of Instruction | English |
| Subject Duration | Semester 2 + Summer Term |
| Teaching Staff | Dr. Lianne Lam |
| Target Students | GUR, open for all |
| Pre-requisites | Nil |
| Selection of students required? | Yes |
| Subject Synopsis | https://www.polyu.edu.hk/mm/-/media/department/mm/content/study/subject-syllabi/mm3s01e.pdf?la=en&hash=117F8726C4EB16FCC23E733548FB985B |

## Service Project

| | |
|---|---|
| What will students do to serve? | Service-learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in the service location. Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service-learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc. |
| Whom will students serve? | The communities facing environmental challenges and environmental NGOs |
| Where will students serve? | ☐ Hong Kong — District: <br> ☐ Chinese mainland — Province: / City: <br> ☐ Taiwan <br> ☐ Macau <br> ☒ Overseas — Country: Vietnam / City: |
| When will students serve? | 10-14 days during May - June 2025 (tentative) |
| Fee payable by students | HK$2,000 (TBC) |

## Service Attributes

| Service Mode | ☐ #OnlineService <br> ☐ #HybridService <br> ☒ #F2FService |
|---|---|

Remarks: The information given above is subject to change.

| Service Language | | |
|---|---|---|
| | ☐ | #ServiceClient_Cantonese |
| | ☒ | #ServiceClient_English |
| | ☐ | #ServiceClient_Putonghua |
| | ☒ | #ServiceClient_OtherNonEnglish |
| **Service Location** | | |
| | ☐ | #Location_HK |
| | ☐ | #Location_MainlandChina |
| | ☐ | #Location_Taiwan |
| | ☐ | #Location_Macau |
| | ☒ | #Location_Overseas |
| **Enquiry** | Dr. Lianne Lam  ([lianne.lam@polyu.edu.hk](mailto:lianne.lam@polyu.edu.hk)) | |

Remarks: The information given above is subject to change.