Subject Code	APSS2S06		
Subject Code			
Subject Title	Striving for a Sustainable Livelihood in Guangdong		
Hosting Dept	Department of Applied Social Sciences		
Level	2		
Class Quota	50		
Medium of Instruction	English		
Subject Duration	Semester 2 + Summer Term		
Teaching Staff	Mr Yeung Sik Chung		
Target Students	GUR, open-for-all		
Pre-requisites	Nil		
Selection of Students Required?	No		
	As the service clients are Putonghua/Cantonese-speaking people,		
	students who can communicate in Putonghua and/or Cantonese will have an advantage.		
Subject Synopsis	http://www.polyu.edu.hk/apss/subject/APSS2S06%20Striving%20for%2		
	<u>0a%20Sustainable%20Livelihood%20in%20Guangdong.pdf</u>		
Service Project			
What will students do to serve?	The project will focus on serving one poor rural village in Guangdong. The project aims to allow students in the subject to gain first hand experiences in understanding the poverty faced by the peasants and "floating population" (peasant workers) in the Pearl River Delta. The project will facilitate the rural villagers and peasant workers to strengthen their fair trade network and social enterprises in Guangzhou through our students' professional knowledge and creativity. Students are expected to commit themselves to 12 days at the summer semester to delivery services. The type of services include:		
	 Home visits for needs assessment of peasants and peasant workers; Identify different kinds of assets of local people and the village 		
	and study how to make good use of these assets to improve their livelihood;		
	 Consumers' opinion survey on services/trading provided by social enterprises; 		
	 Production of audio-visual materials to introduce the livelihood in the village and promote their social enterprises; 		

	Impact/evaluative study for NGO			
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	(Please open the following video-links for more details:			
	https://youtu.be/WYTk-tV634M			
	https://youtu.be/H3Of-2jAkQY			
	https://youtu.be/q7iM_8F-sfw_)			
Whom will students serve?	The poor villagers living in remote mountainous area in Guangzhou			
Where will students serve?				
		Hong Kong	District:	
		Chinese mainland	Province: Guangdong	
			City:	
		Taiwan		
		Macau		
		Overseas	Country:	
			City:	
When will students serve?	12 days in summer term			
Fee payable by students	HK\$1,000			
Enquiry	Mr. Yeung Sik Chung, Room EF737, Tel: 27665789,			
	Email: sc.yeung@polyu.edu.hk			